



Part 2B of Form ADV: Brochure Supplement June 2020

Daniel J. McCaffrey

Financial Insights, Inc.
3110 Ruston Way, Suite C
Tacoma, WA 98402
253-627-6010
www.financialinsights.net

This Brochure Supplement provides information about our investment adviser representatives that supplements Financial Insights, Inc.'s brochure. You should have received a copy of that brochure. Please contact Alexandria A. Criss, Managing Partner and Chief Compliance Officer of Financial Insights, Inc., if you did not receive Financial Insights, Inc.'s brochure or if you have any questions about the contents of this supplement. Additional information about our investment adviser representatives is available on the SEC's website at www.adviserinfo.sec.gov. You may search this site using a unique identifying number, known as a CRD number for each Supervised Person.

Item 2: Educational, Background and Business Experience

Name: Daniel J. McCaffrey, Investment Analyst

CRD# 6629486

Born: 1990

Education

- Graduated Whitworth University with a Bachelor of Arts in Economics

Recent Business Experience

- Investment Adviser Representative and Associate Advisor, Financial Insights, 2016 to present
- Director of Client Service/Paraplanner, Financial Insights, 2014 to 2015
- Client Service Specialist, Financial Insights, 2013 to 2014
- Service Technician and Driver, Northwest Radiator, 2010 and 2013

Item 3: Disciplinary Information

Daniel J. McCaffrey has no reportable disciplinary history.

Item 4: Other Business Activities

Daniel J. McCaffrey is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time.

Item 5: Additional Compensation

Daniel J. McCaffrey is eligible to receive a quarterly bonus based on gross investment profits of the company.

Item 6: Supervision

The executive management team of Financial Insights, Inc. is responsible for the supervision of all employees and the Investment Committee is responsible for the oversight of investment advice provided to clients. The executive management team is comprised of Dorothy A. Lewis, President, and Alexandria A. Criss, Managing Partner and Chief Compliance Officer. The Investment Committee is comprised of Michael W. Dunbar, Wealth Advisor Representative, Alexandria A. Criss, Managing Partner and Chief Compliance Officer, Dorothy A. Lewis, President, , Daniel J. McCaffrey, Wealth Advisor Representative, Rhys C. Cooper, Wealth Advisor Representative, , Amanda M. Burrows, Wealth Advisor Representative and Brian A. Babbitt, Investment Portfolio Manager. The Investment Committee documents and oversees investment meetings, all material investment policy changes, and conducts periodic reviews of client portfolios to ensure that client objectives and mandates are being met. Alexandria A. Criss, Managing Partner and Chief Compliance Officer of Financial Insights, Inc. and member of the executive management team and investment management team, is responsible for reviewing the personal trading activities of Daniel J. McCaffrey.

Dorothy A. Lewis and Alexandria A. Criss may be reached at 253-627-6010.